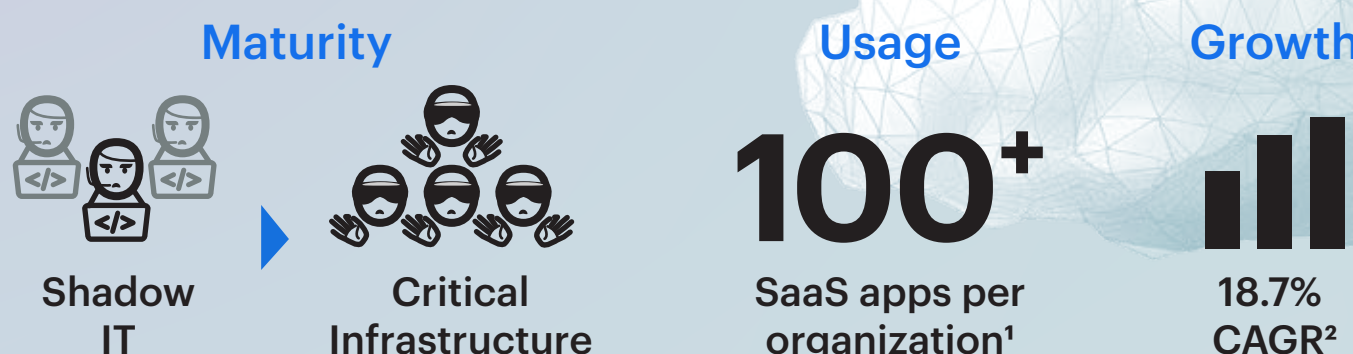


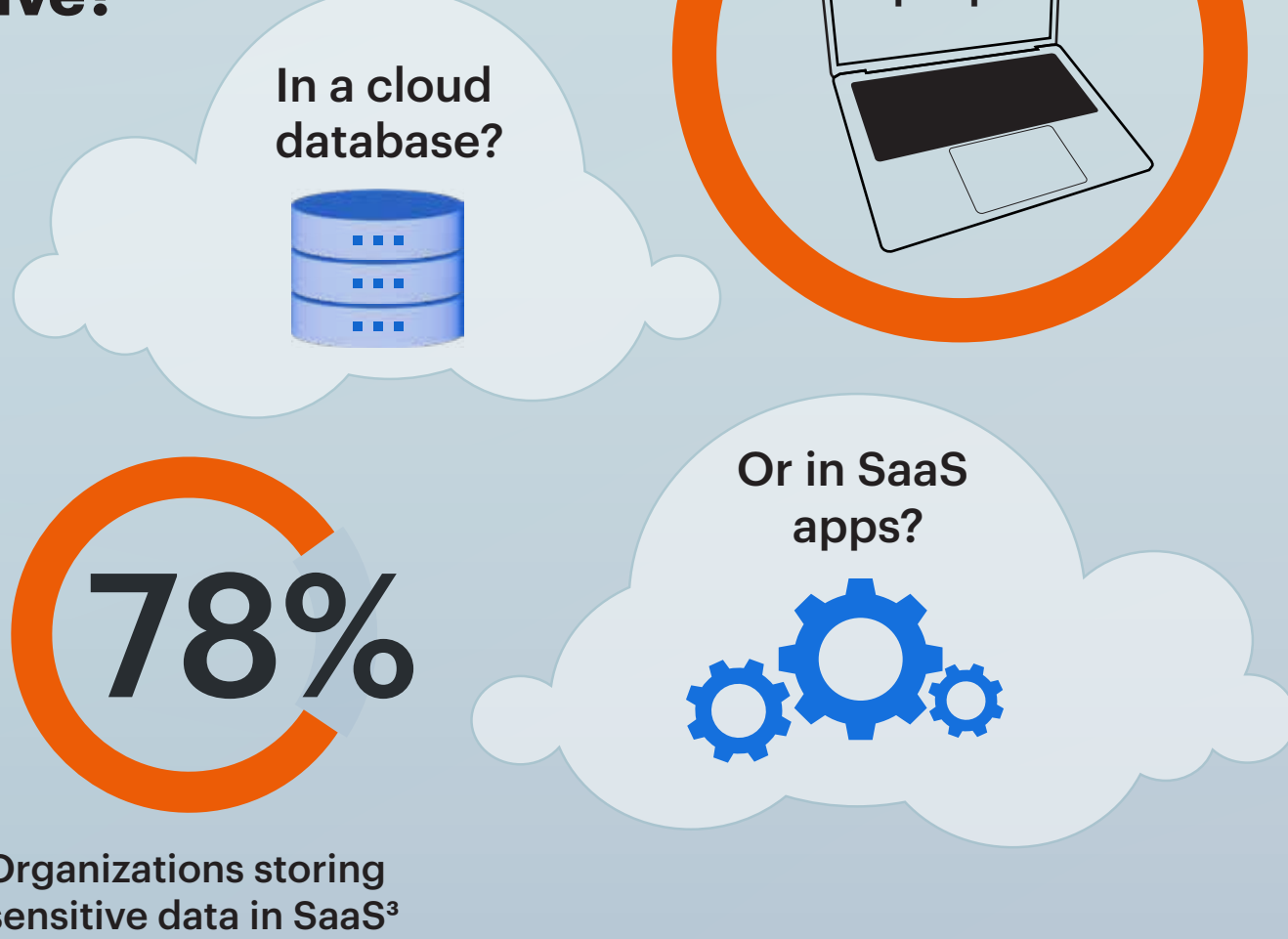
Today's SaaS Security Challenges

As businesses increasingly migrate critical functions to the cloud, the dependency on SaaS applications as the backbone of operations intensifies.

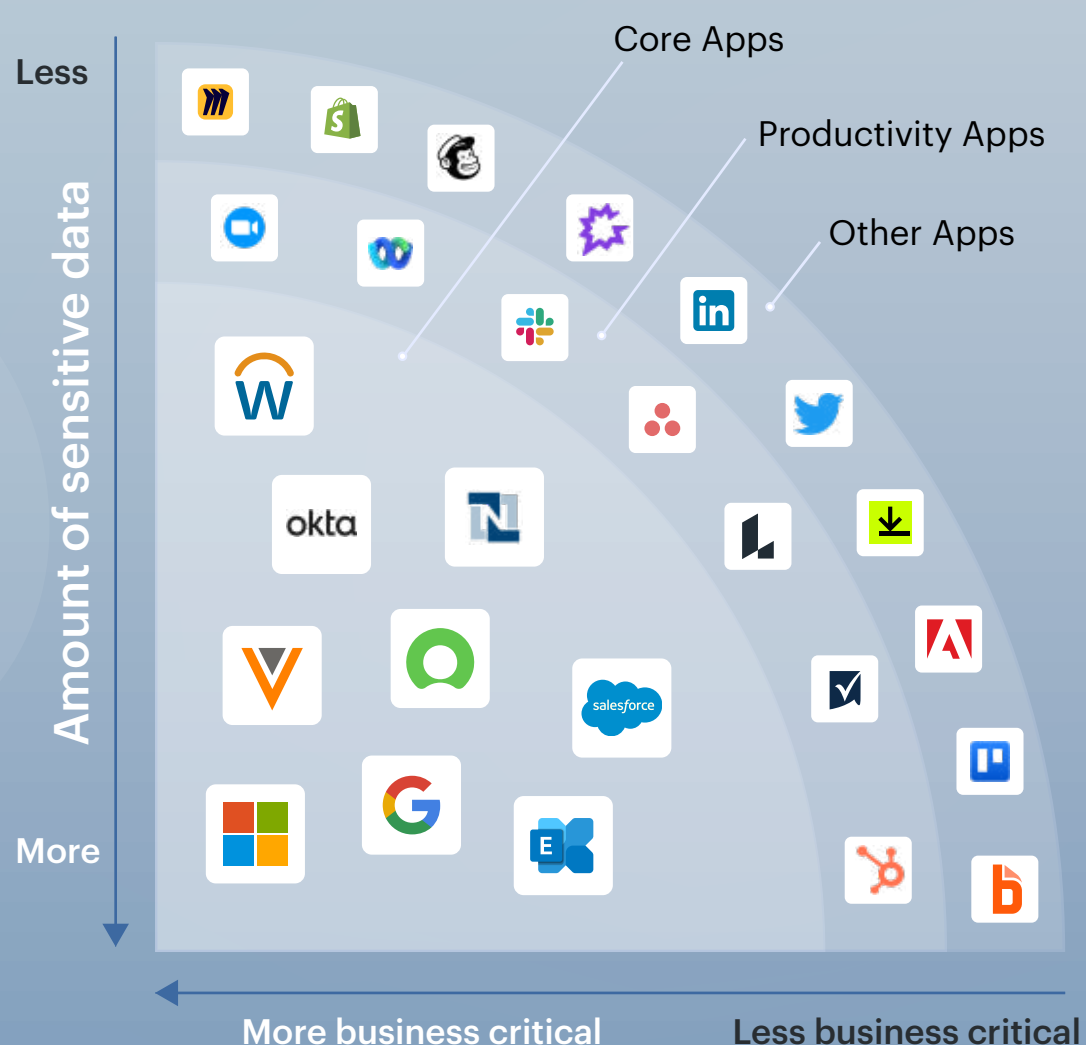
SaaS is now the operating system of business



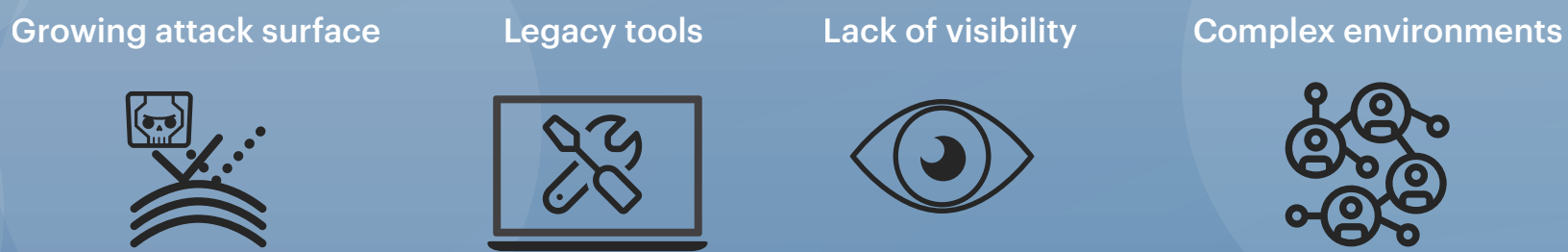
Where does your most critical data live?



Sensitive data is stored in a handful of apps



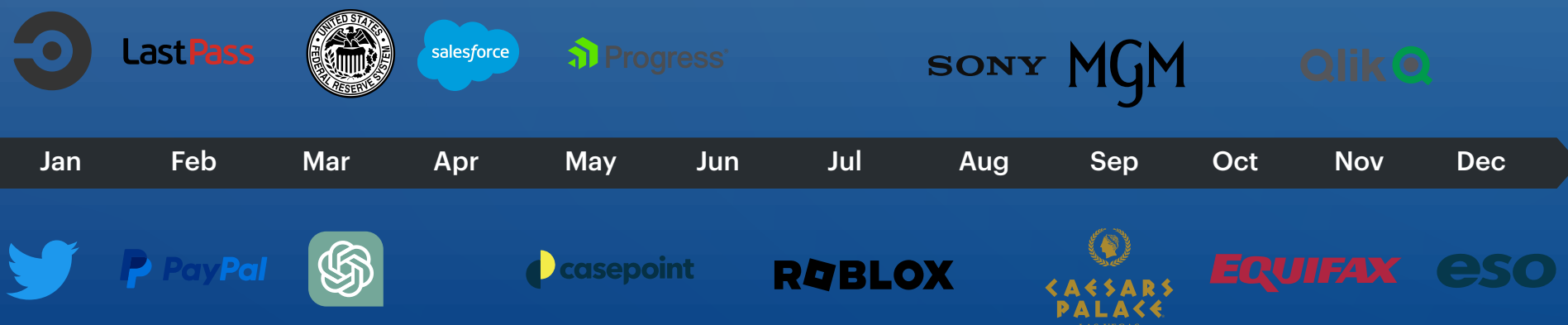
Securing SaaS is a different problem today



SaaS Breaches—Increasing in Frequency and Impact

Ransomware gangs now targeting SaaS systems

35+ Major SaaS Breaches in 2023⁴



221M+ Individual and consumer accounts impacted⁵

79% of organizations suffered SaaS security incident in last 12 months⁶

As SaaS usage grows, data breaches targeting SaaS applications are on the rise, most recently targeting T-Mobile, LastPass, and CircleCI.

5 best practices to kickstart your SaaS Security

- 1 Scope:** Define the boundaries of your SaaS environment, including all users, roles, and applications that require monitoring and management.
- 2 Discovery:** Utilize tools to identify and catalog all SaaS applications in use, including SaaS-to-SaaS apps, to gain a comprehensive view of your SaaS ecosystem.
- 3 Prioritization:** Assess and rank risks based on criticality, focusing first on resolving issues that pose the highest risk to your organization.
- 4 Validation:** Confirm the effectiveness of your security measures by testing and reviewing configurations and access rights to ensure they align with your security policies.
- 5 Action:** Assign remediation tasks to appropriate team members and use workflows to streamline the resolution process, ensuring swift action is taken to address identified risks.

By following these steps, you can establish a robust SaaS security posture that helps protect your organization's data and supports compliance with industry standards.



Prevent SaaS Data Breaches

To learn how to improve your SaaS Security posture, visit: <https://appomni.com/what-is-saas-security-posture-management/>

1. AppOmni - State of SSPM 2. Fortune Business Insights - SaaS market size and growth 3. DevSquad - SaaS Statistics and Trends for 2024 4. AppOmni - SaaS Breach Center 5. AppOmni - 2024 SaaS Security Forecast 6. AppOmni - State of SSPM